

EDC 2020 Goals & Accomplishments

- **Marketing & Communications** – Enhanced existing channels and created new avenues to attract new investment, business and jobs to the region. Increase awareness for EDC, its mission, vision and activities and the need for long term economic development for sustainable growth.
- **Retention & Expansion** – Worked with existing businesses to assist in solving issues, new markets, facility expansions, new lines of business support, workforce needs.
- **Workforce Development** – Continued involvement with and participation in the repurposed tri-county Workforce Development Board (SWW). Pursued new Child Care enhancements supporting workforce in conjunction with new NYS programs just launched.
- **Infrastructure Improvement** – Worked with Warren County municipalities to identify major needs in transportation, utilities, water & sewer, fiber optic, cellular and assist each with obtaining funding and other assistance from NYS, Federal and National Grid to implement needed long range improvements.
- **Broadband & Cellular** – Sought additional Federal and NYS financial support for extending service to rural areas & enhance capacity where possible.
- **Affordable Housing** – EDC worked with area communities and prospective investor/developers utilizing NYS and Federal resources such as NYS Housing & Community Renewal (NYSHCR) and others.
- **Queensbury Business Park** – Determined next steps and revise marketing strategy accordingly after reviewing results of geotechnical report currently nearing conclusion.
- **Tourism Support** – EDC continued to support & assist highly competitive industry that generates over \$600 million visitor spending and \$298 million in labor income annually in Warren County.
- **Downtown Revitalization Initiative (DRI)** – Focused on South Street with concept of “Market Square” for year-round market; development of new mixed-use building; new multi level parking structure.
- **Opportunity Zones** – EDC hosted forums featuring experts concerning the latest finalized regulations; case study examples of successful uses; ways Warren County and municipalities can jump start awareness and targeted marketing as well as identify potential redevelopment properties.
- **87 Exits Study** – Concluded work in progress and provide results to supervisors, planning officials. Use data in marketing efforts such as to assist locators, developers and investors visualize a roadmap of each area.
- **EDC Strategic Plan Update** – Continued updated Strategic Plan to enhance capacity and align EDC resources, staffing, activities and priorities

EDC Outreach Meetings in 2020 with Warren County Towns

- Horicon
- Hague
- Chester
- Warrensburg
- Queensbury
- City of Glens Falls

EDC Thanks Gov. Cuomo for \$9.4 Million in Additional Funding to Replace LG Sewer Plant – Total NYS \$14.9 Million of \$24M Project

*Ed,
Just a quick but sincere thank you for all the ongoing regional support for our environment. Your help to obtain the LG sewer system plant funding was critical. Stay well! - John
Dr. John E. Kelly III*



EDC Plan #: 1.4 Quality of Life & 2.4 NYS & Fed Funding

Thank You Note from Fund for Lake George Chairman Jeff Killeen to EDC

Ed -

My great thanks to you personally, and EDC collectively, for your leadership in helping to achieve the \$9.4MM for the new LGV wastewater treatment plant!

I also want to thank you for your participation in our FUND Council of Business Advisors, and for the recognition in your e-newsletter to EDC membership of Eric, Chris, John Kelly, The FUND and the Jefferson Project as catalyst's for not only funding for the new treatment plant, but for also providing a master science-to-solutions model for the enduring protection of Lake George, and thus the economy of Warren County.

My great thanks - Jeff

***Jeffrey M. Killeen
Chairman - The FUND for Lake George***